



# ACE

2019



## NEW HORIZONS • NOUVEAUX HORIZONS

### TEMPLATE FOR APPLIED PRESENTATION or CASE STUDY PAPERS (Arial 14pt)

#### **Author 1**

*Affiliation 1, in italics*

*E-mail contact for 1st author only*

#### **Author 2**

#### **Author 3**

*Affiliation for Authors 2 & 3 if same, Italics*

*(Note: if all authors or lead authors 1,2 etc. are from same affiliation the affiliation can appear once only under the names, as is done here for Authors 2 and 3)*

#### **KEYWORDS**

Keyword 1 to 5 go here

#### **MAIN MESSAGE**

This 2-3-line summary will be translated and should capture the main point of your communication. Like a journal abstract but shorter. This is the part that will be translated for the French/English speaking community.

#### **PROBLEM**

What is the nature of the problem or challenge for this case study? These guidelines are intended to create consistency for all papers - please comply with all guidelines. Stay with the 1" (2.54 cm) margins, and Arial 11 font (Title is 14pt), single space, no page #s, single column layout, 1-line between paragraphs as per this template/shell.

Citations should be per APA format: (Author, year), (Author 1 & Author 2, year) (Author 1, et al., year)

(Note the line between paragraphs here!) Citations should be per APA format: (Author, year), (Author 1 & Author 2, year) (Author 1, et al., year)

Length Limit - there is no length limit for these papers, we recommend about 4-6 pages. (Length limits of 6 pages apply only for "competition" papers (e.g. PhD competition) - STRICTLY ENFORCED)

**CONTEXT**

Background of the organization, site and situation. Keep this short.

**ACTIONS**

What was done in the project - what did you do? What and How was information gathered?

**OUTCOMES**

What happened? What worked and what did not. Qualitative and quantitative information are both appreciated.

Tables should have a header line. Figure titles below the figure and please fit figures in a way that is consistent with the look & feel of the template (e.g. within margins). There should be no hyperlinks to images etc. these must be "embedded" into the submitted file.

**DISCUSSION**

Why did things work or not work? What do you think is going on?

**CONCLUSION**

What is your advice to other practitioners considering this kind of project?

**REFERENCES**

(References: as required use APA 5th format)

Khalid, H.M., & Helander, M.G. (2004). A framework for effective customer needs in product design. *Theoretical Issues in Ergonomics Science*, 5, 27-42.